

Build Your Beginner-Friendly Business Plan

Before considering this service, I strongly recommend reading: *Which Alternative Online Businesses Are Suitable for Me?* The guidance there will help you understand why your current skills, experience, available time, and budget should influence the type of business you choose.

Once you've identified a business idea—or even a few possibilities—I can help you turn those ideas into a practical, step-by-step action plan.

How It Works

You provide me with information about:

- Your business idea
- Your skills and experience
- Your interests and strengths
- The amount of time you can dedicate
- Your available budget
- Any concerns, uncertainties, or obstacles you're facing

Using this information, I'll assess your proposed business and provide personalised guidance.

What You'll Receive

- A clear, step-by-step plan tailored to your situation
- An assessment of the strengths of your chosen business model
- Identification of potential weaknesses, risks, or challenges
- Suggestions for improving your chances of success
- Advice on any skills you may wish to develop
- Recommendations on where to focus your time and effort
- Guidance on the most realistic next steps

Entry Level Review

Who Is This For?

This service is designed for individuals who:

- Are unsure whether their business idea is suitable
- Need help choosing between several ideas
- Want an objective assessment before investing significant time or money
- Feel overwhelmed by the number of decisions involved in starting a business
- Would benefit from a structured roadmap rather than figuring everything out alone

The Goal

The objective is not to create a perfect business plan. The objective is to help you choose a realistic direction, avoid common beginner mistakes, and gain clarity on the actions most likely to move you towards your first paying customer.

Whether you decide to work with me or follow the guidance independently, you'll leave with a clearer understanding of what needs to happen next and why.

Total fee: **£29** ~~£39~~

Save £10 with the introductory offer.

For a limited time, I'm offering this service at a reduced rate while I continue to refine and expand my business support services.

[Learn more.....](#)

Additional Information

How Long Will the Plan Take?

The time required depends on the complexity of your business idea, your existing skills, and how much information you're able to provide. However, most beginner-friendly businesses can be broken down into a clear and manageable roadmap surprisingly quickly.

What Can You Expect?

For most people, the initial setup phase can be mapped out in just a few hours of focused work. Depending on your circumstances, your roadmap may cover:

- The first afternoon of work
- The first week of activity
- The first 30–90 days of your business journey

The objective is not to overwhelm you with dozens of tasks. Instead, the goal is to identify the smallest number of actions that will move you forward and help you make informed decisions with confidence.

The End Result

By the end of the process, you'll have:

- A realistic action plan
- Clear priorities
- An understanding of your strengths and weaknesses
- Recommendations for skill development where appropriate
- Greater confidence in your chosen direction

Most importantly, you'll know exactly what to do next, rather than wondering where to start.

Overview of other services available

Done-For-You Support

If you've completed your business plan and know what needs to be done, but are struggling with specific tasks, this service is designed to help you keep moving forward.

Rather than spending weeks trying to overcome obstacles on your own, I can step in and assist with practical tasks, research, problem-solving, and implementation, allowing you to stay focused on growing your business.

End-to-End, Work Alongside You, Service

Perfect for those who want structured guidance, ongoing support, and practical assistance throughout the process of building their business.

Rather than working through the challenges alone, you'll receive support through each stage of the journey using my proven 7-step framework.



Additional Resource

Explore Skillshare's free and premium courses to help develop the skills you need for your online business journey.

I'm currently compiling a list of my top recommended Skillshare courses. Once it's ready, I'll share it exclusively with my email subscribers.

Not on the mailing list yet? Sign up below to be the first to know when it's released.