

MICRO-FREELANCE SERVICES & FEES



What happens on the Business Set-Up Support Call?

This free call is your opportunity to get clear, focused guidance on your business ideas—without any pressure or commitment.

It's an informal, relaxed chat where we'll:

- Get to know your situation, goals, and challenges
- Identify what may be holding you back
- Explore practical ways to move forward

You'll have space to ask any questions, and I'll offer honest, tailored insights to help you gain clarity and confidence in your next steps.

If it's a good fit, I'll explain how I can support you. If not, you'll still leave with valuable direction and useful next steps—including free resources to guide you.

- No sales pressure
- No obligation
- Just genuine support to help you move forward

If you'd like, I'll follow up with a short email summary of our conversation, including clear, actionable suggestions you can use right away.

See 'Important Note next page

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Why Book a Call?

Starting can feel overwhelming—but it doesn't have to be.

This free 30-minute session gives you:

- Clarity on your next steps
- Confidence in your direction
- A realistic, beginner-friendly path forward

Not Ready for a Call?

You can still access all my beginner-friendly resources anytime by visiting: 1stOnlineBiz101.com

Important Note

As a one-person business, I am sometimes limited in the number of Support Calls I can offer each week. My availability may vary, and priority scheduling is reserved for active or ongoing clients who I am currently working with as part of paid engagements.

The best way to arrange a Support Call is to email me at admin@1stonlinebiz101 to request an appointment. If all weekly slots are booked, you can choose to join the waiting list for the next available opening or, alternatively, we can complete the Support Call process via email.

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About 1stOnlineBiz101

1stOnlineBiz101 is designed specifically for **complete beginners** who want to start an online business—but aren't sure where to begin.

I help you:

- Choose the right type of business (if you're unsure)
- Start in a **simple, practical, and low-cost way**
- Avoid common beginner mistakes that waste time and money

If you have limited resources, I strongly believe in starting with **tested, low-risk business models**—so you can validate your idea before investing in marketing or expensive tools.

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Additional services:

Done-for-You Services - personalised guidance, focusing on improving clarity in decision-making, and practical help with the tasks that slow you down, whilst staying in charge of your business. You set the direction, and I handle the rest.

Fee: £13 per 30-minute session

End-to-End Solutions - structured business support and hands-on assistances throughout your business journey. This delivers a structured guidance through 7 proven steps, along with ongoing assistant.

Fee: £75 (max 7 contacts per calendar month)

Before we begin, we'll agree on the scope of support so you're clear on what's included. We'll agree everything in advance of payment. That's what support you'll receive, so you know exactly what to expect. This may include reviewing your situation, planning your next steps, and helping you put them into action if needed.

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Other Services

I have intentionally built 1stOnlineBiz101.com using lean, service-based online business tools, with minimal technology, making it one of the affordable beginner-friendly businesses that I advocate for.

The priorities in such a business are:

- capturing leads
- automating follow-ups (email sequencing),
- creating simple funnels,
- low-cost marketing,
- and later, avoiding missed revenue opportunities.

Here's a list of the primary software tools that I have used; they are relatively easy to use and are either free or very affordable.

Canva - for my logo, PDF guides, landing pages

Kit (formerly ConverKit) - emails lists & automation,

Hostinger - for hosting including a free email account.

Before you sign up, consider supporting my business by using this link: [click here](#). You'll earn a 20% on checkout, as will I.

Thank you.

My website, Wordpress, serves other purposes, as such, was built with other business opportunities in mind. The 'affordable online business' market segment, is just one, however I recommend Wix and Squarespace for ease and affordability, should you decide on building a website.



[Return to Website](#)

*You've already got what
it takes to succeed -
now is the time to
apply it!*

Wishing you the very best of luck
in your future venture

Marifyn