

MICRO-FREELANCE SERVICES & FEES

SERVICE DETAILS IN FULL

How It Works

Free Services

Is starting an online business with limited skills and a low budget achievable? Absolutely, but the early stages can feel overwhelming and there are fewer business startup options at the start.

To make the process easier, I provide free resources designed to help you understand the online marketplace and begin earning with confidence.

My free resources takes you from shaping or validating a beginner-friendly business idea (one that's simple, feasible, and low-cost to operate) to being fully prepared to onboard your first client — all without spending anything on marketing. These resources are ideal if you're working with limited funds or developing your skills as you go.

For those moments when you'd prefer to speed up your progress or get more tailored support, I also offer two levels of paid services.

Done-for-You Services

This option is ideal if you want someone to handle specific micro-tasks while you remain actively involved in the core parts of your business: It helps you maintain momentum without feeling overwhelmed.

We'll discuss the tasks you need support with and agree on a clear timescale. Pricing is based on 30-minute slots, keeping the service affordable, flexible, and collaborative.

End-to-End Solutions - see more...

Affordable Marketing Solutions for Beginners in the Online Marketplace



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End-to-End Solutions

This service offers more comprehensive support. In addition to the Done-for-You Service, it provides structured guidance through 7 proven steps, along with ongoing assistance — including a personal business and marketing assistant by your side.

You'll receive expert support throughout the entire process—so tasks stay organised, progress remains consistent, and you're never left feeling like you're building your business alone.

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FEE DETAILS

Free Resources

Learn how to build a simple, feasible and low-cost online business, without spending a penny on marketing, you can access all my beginner-friendly resources directly by visiting my website: 1stOnlineBiz101.com. I also offer a 30-min free consultation to all first-time clients (for a limited time only).

Fee: Free

Done-for-You Services

Perfect if you need personalised guidance, focusing on improving clarity in decision-making, and practical help with the tasks that slow you down, whilst staying in charge of your business. You set the direction, and I handle the rest.

- Minimum rate 30-minute - duration agreed upfront*
- You choose the tasks each time
- Keeps your progress affordable, flexible, and stress-free
- If extra time is needed to complete the agreed work; I cover this at no additional cost — *you only pay for the time we agree upfront

Fee: £13 per 30-minute

End-to-End Solutions

Perfect if you'd like structured business support and hands-on assistances throughout your business journey. It delivers a structured guidance through 7 proven steps, along with ongoing assistant.

Support is provided through a combination of personalised guidance and practical, hands-on help from a professional business and marketing specialist. Scope and deliverables are agreed in advance.

Fee: £75 (max 7 contacts per calendar month)

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Additional Services

I have intentionally built 1stOnlineBiz101.com using lean, service-based online business tools, with minimal technology, making it one of the affordable beginner-friendly businesses that I advocate for.

The priorities in such a business are:

- capturing leads
- automating follow-ups (email sequencing),
- creating simple funnels,
- low-cost marketing,
- and later, avoiding missed revenue opportunities.

Here's a list of the primary software tools that I have used; they are relatively easy to use and are either free or very affordable.

Canva - for my logo, PDF guides, landing pages

Kit (formerly ConverKit) - emails lists & automation,

Hostinger - for hosting including a free email account.

Before you sign up, consider supporting my business by using this link: [click here](#). You'll earn a 20% on checkout, as will I.

Thank you.

My website, Wordpress, serves other purposes, as such, was built prior my niche, 'affordable online business' market segment, however I recommend Wix and Squarespace for ease and affordability.



LASTLY

Thank you for requesting Services & Fees document. I hope to be of service to you in the near future. Feel free to drop me a line if you have any questions.

*You've already got what
it takes to succeed -
now is the time to
apply it!*

Wishing you the very best of luck
in your future venture

Marilyn